

Vision, Mission, and Values

Vision: During the next decade, the University of Maryland will enhance its standing as a world-class, preeminent institution of higher education.. The University will achieve this through an unwavering commitment to excellence in all that it undertakes. The University will attract a diverse student body that possesses the ability and passion for learning. Innovative and relevant programs will prepare students for leadership in a rapidly changing world. The University will foster research, scholarship, and arts programs noted for their quality, creativity, and impact. As befits its proximity to the nation's capital, the University will focus on expanding its international influence and on addressing great and challenging problems of our time. Taking maximum advantage of its special location, the University will be a world center for creation and refinement of knowledge, advancement in science and technology, global leadership, and innovative production in the creative and performing arts.

Mission: As a major asset to the State of Maryland, the University's mission is to foster the education, critical thinking, and intellectual growth of its students, the creation and application of new knowledge, the economic development of the state, and the effective engagement of its students, faculty, and staff with the surrounding world. Outstanding students from Maryland, the nation, and the world are provided with training, habits of thought, knowledge, and skill that will guide them in their careers and ongoing leadership as global citizens. To do this, the University offers a wide range of education programs, generates a rich array of special opportunities, and nurtures a diverse and stimulating campus community. Through extensive programs in research, scholarship and the performing and creative arts, the University plays a significant role in advancing the frontiers of knowledge. The University places a premium on social, scientific, and technological innovations. These initiatives contribute to: economic development, solving major societal challenges, and advancing human welfare. The University shares its intellectual and artistic resources with the community for the benefit of all. It engages in collaborative ventures with a range of domestic and international institutions – educational, scientific, cultural, governmental, and commercial. These ventures serve a variety of ends. They benefit the development of the University's students and its scholarly endeavors. They provide support to the University's partners. And they advance the overall welfare of Maryland and the world beyond.

Values: The University has a strong commitment to the values outlined below that guide the priorities, initiatives, goals, and actions of this Strategic Plan.

- The University has an unwavering commitment to excellence in everything it undertakes.
- The University values shared governance, open and free debate, honesty and fairness.
- The University is dedicated to ethical decision making and integrity of action.
- The University has a deep commitment to diversity, inclusiveness and respect for cultural differences.
- The University values the integration of highest quality academics, arts, and athletics into a complete university experience.
- The University believes in partnership with industry and government on a global scale.
- The University believes in engagement with the community.
- The University embraces change, fosters innovation, and encourages agility and responsiveness in a rapidly changing world.
- The University values and nurtures the entrepreneurial spirit.
- The University actively incorporates technological developments into its education, research, and administrative operations.
- The University has a strong commitment to environmental stewardship.